



# How to succeed with a vineyard?

### Wednesday, 14th january 2025.

Owning a vineyard is a dream for many. But where and how should one invest? How can you manage and develop value, sell your products, create new ones, attract new clients, estimate how much value increases, resell or pass it on to the next generation?





Experts at this conference will provide you with the best insights and strategies to achieve success in vineyard investment.

Conference language:
English

Information and registration



www.agribusiness.luinfo@agribusiness.lu

event

Français / Deutsch : upon request











### **Conference program**

9h00 Invest in South Africa

9h20 Invest in Chile

9h40 Invest in New Zealand

10h00 Invest in a french Grand Cru Classé

10h20 Legal structures and transmission

11h00 Coffee break\*

11h15 Life insurances

11h35 Green bonds

11h55 Banking

12h15 Lunch break\*

13h30 How to develop a brand and a commercial network?

14h00 How to face climate change?

14h30 Latest innovations in viticulture

15h00 Coffee break\*

15h15 Insurances

15h45 How to buy&exit wisely?

16h15 How to develop oenotourism and new products?

16h45 How to select proper staff and robots?

17h15 Testimony: how to manage a wineyard domain by a luxembourg VIP

18h00 Wine tasting and New Year networking

## SMEs and VSEs exhibit at our conferences



Did you know that your presence at our conferences would highlight our latest innovations and your issues?

We firmly believe that your participation will enrich the event and arouse keen interest among participants.

To exhibit, contact the LuxAA.



### **Our next conferences**



Conference for Biodiversity: The legal, technical and compliance aspects of international biodiversity.



Fair for Opportunities:
Agribusiness opportunities in Senegal

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<sup>\*</sup> Snacks and meals are included in the conference fee.